

Emerging
DESIGN OPPORTUNITY AREAS
Cleveland Rising Summit | October 30, 2019

1. HOW MIGHT WE? Set bolder, better and braver **economic growth goals and get behind initiatives** that serve to create inclusive equity and provides living-wages supporting high-quality neighborhood and family life?
2. HOW MIGHT WE? Make and propel Cleveland as a national **treasure in the area of minority-owned business & entrepreneurship**?
3. HOW MIGHT WE? Create a strong and supported **entrepreneurial ecosystem** that effectively mobilizes tri-sector investment?
4. HOW MIGHT WE? Become the healthiest city in the USA-- A true model of ending disparities and creating inclusion and equity in the domain of health.
5. HOW MIGHT WE? Prototype, draft and engage our community in propelling “**The Cleveland Declaration**” of interdependence?
6. HOW MIGHT WE? Build a **Tri-Sectoral win-win competency into the heart of Cleveland’s culture** and set in motion the Tri-sectoral tools that will map and leverage our resources in more data-based, collaborative, and effective ways?
7. HOW MIGHT WE? Design and enable ways for **real racial healing and reconciliation – resulting in more economic growth, equity, and opportunity**?
8. HOW MIGHT WE? Propel the “**green city on a blue lake**” for **economic innovation opportunity**, clean energy, sustainable value, and equitable quality of life for everyone in Cleveland?
9. HOW MIGHT WE? Propel safe and high trust neighborhoods from “back porch to front porch” and in ways that enable growth, equity, and builds strong community? E.g. no food deserts, equitable access to IT and transportation.
10. HOW MIGHT WE? Modernize and expand **our transportation system for access, ease and empowerment** to both meet the needs of all our residents, and attract people across the globe to our city?
11. HOW MIGHT WE? **Grow Cleveland’s population**? How might we design initiatives for attracting young people and create opportunities for refugees and immigrants, returning citizens, college grads, elderly/aging, and people of color?
12. HOW MIGHT WE? Create a vibrant and accessible lakefront for all – for economics growth, equity and opportunity?
13. HOW MIGHT WE? Prototype and design a **21st century system-wide Cleveland planning methodology**—for ongoing use-- that advances, trust, equity and models an inclusive process for this, the collaborative age?

14. HOW MIGHT WE? Mobilize “digital connectivity” for inclusive access to the internet for all Clevelanders and for elevating the social visibility and vital strengths of each of our local businesses—helping to advance “community commerce” in the service of equity and local business success?
15. HOW MIGHT WE? Build an education system for **early childhood** that meets kids where they are and prepares them for the futures they hope to have? “Holistic” “wraparound services”...etc.
16. HOW MIGHT WE? Build and invest in **our homegrown, skilled, and sustainable workforce** that matches the needs of today’s jobs and attracts new employers in the future?
17. HOW MIGHT WE? Create an **equitable tech-smart community and propel advances in technology based economic development**?
18. HOW MIGHT WE? Strengthen the **K-12 education system to create equity and opportunity for advancement of our next generation workforce**? E.g., Full human development platform with both traditional focus on academic achievement and career prep + preparing people with the life skills for well-being and full human development.
19. HOW MIGHT WE? Broaden this kind of Summit engagement and leverage large group methods throughout the community after today? e.g., Summits across neighborhoods; youth summits; ever widening circle of inclusive engagement;
20. HOW MIGHT WE? Better focus current tri-sector spending and unleash and create a **powerful set of funding mechanisms to propel Cleveland Rising** and its initiatives and outreach over the next decade?
21. HOW MIGHT WE? Speed up the **spread of every “progress moment” and every achievement including spreading stories of change and measurable impacts** in Cleveland Rising to help momentum and community learning grow as we move into the future?